



The Clifton School PTA Meeting Agenda
January 30, 2020, 4:30pm

1. Financial update

- PTA budget – The budget is right where it typically is for this time of year
- STAC results – The campaign raised just over \$43,000, which translated into a holiday bonus of \$304.10 to full-time teachers and \$152.05 to part-time teachers. While there was less overall participation, individual giving was higher. We had nine classrooms with 100% participation that were enrolled for the drawing for a \$100 gift card to be added to their classroom budget, and the winners were: Clairmont: Maple, and Clifton: Lily. Gift cards will be left at the front desk.

2. Art Auction

How auction works:

- Major yearly fundraiser, proceeds will be used to continue improvements to all playgrounds – *During Q&A, a room representative asked if there was a greater breakdown/accounting for where funds raised are allocated. The PTA donates to the overall playground budgets (large-scale building/grading, etc.), so there hasn't been specific breakdowns requested from the administration, but we are happy to ask for that.
- Adults-only: dinner, dancing, drinks, and auction. Tickets are \$55/each
 - All are invited to this event and can participate in the auction, so invite grandparents, family, and friends
 - Tickets available for purchase at www.cliftonschoolauction.com
 - Classroom budget should cover buying teachers tickets, but *please be sure to ask teachers if they plan to attend before purchasing*
 - Child care available at Clairmont campus for \$30 first child/\$25 subsequent, also available for purchase at above link – *Note that childcare is for children six months and older.*
- *Live auction:* Sister classrooms children's art projects will be auctioned by a live auctioneer
- *Online raffle:* Big Green Egg, drawing done at event – *Share with grandparents and anyone who may want to donate!! 😊*
- *Silent auction:* goes on during the event where you can bid on:
 - Classroom baskets - Room Reps, information is on reverse/second page and in your email
 - We will have a non-profit letter explaining event and our tax-exempt ID number to use when asking local businesses for donations. We also have donation forms to give once you've received donation for business' records/taxes – *emailed to Room Reps 1/31/20. Please remember that we need all*

baskets delivered to your campus' conference room by no later than March 4, 2020 (Wednesday prior to Auction).

- Register baskets at:
 - Clairmont: <https://tinyurl.com/artauctionclairmont>
 - Clifton: <https://tinyurl.com/artauctionclifton>
- We need volunteers during the auction itself, getting baskets to venue, set up, check-in, check-out, etc. Please help if you can:
<https://www.signupgenius.com/go/5080448adac29a20-20202>

There was discussion about need for a shuttle from Peavine parking to the Student Center. After pros (dressed up/in heels and walking, rain/cold, etc.) and cons (having shuttle run from Clairmont campus to Student Center would take a significant amount of time, impact on budget is \$450), no concrete decision was made. Since it will be Spring Break, the number of shuttles running will be fewer. Further discussion will be had, and information will be disseminated when a decision has been made. Parents: feel free to weigh in by emailing cliftonschoollpta@gmail.com

3. Q&A

*see question asked/answered in first section of Art Auction

Hi Clifton School Room Reps!

Please see information below on baskets your classrooms will prepare for the 2020 Annual Art Auction. This is going to be a wonderful event, and we look forward to seeing you all there!

Instructions:

Pick a theme, buy items/gift certificates that fit that theme, and assemble the items in a cute basket or a decorative box. Encourage other parents to get involved in soliciting gift certificates/donations from businesses, especially if parents have connections to a business or own a business.

Examples from last year:

- "pot of gold" lottery ticket basket that contained \$80 worth of lottery tickets
- family game night basket that had about 10 awesome board games in it
- movie night baskets with popcorn, movie vouchers, snacks.
- \$250 spring cleaning basket that contained a gift card for cleaning services.
- photography basket that had a voucher for family photo sessions.
- boozy baskets - wines from around the world, beers of Atlanta, bourbon flights
- spa gift certificates and beauty related items
- gourmet foodie baskets with gourmet food items and certificates to local high-end eateries
- camping gear/outdoor activities
- cookie baking basket
- exercise basket with a monthly membership at Pure Barre, etc.

Pinterest has ideas as well. *Basket values are encouraged to be in the \$150 range but can be slightly lower and certainly as high as you want.*

Please register basket information here:

Clairmont: <https://tinyurl.com/artauctionclairmont>

Clifton: <https://tinyurl.com/artauctionclifton>

Deadline to drop off baskets at your campus conference room is MARCH 4, 2020.

Lastly, we need volunteers needed for day of auction!!

Please help if you can: <https://www.signupgenius.com/go/5080448adac29a20-20202>

As always, feel free to contact cliftonschoollpta@gmail.com with any questions, and thank you again for all you do!!